

When the message has to get across the table,
across the campus, or across the globe —
video works.

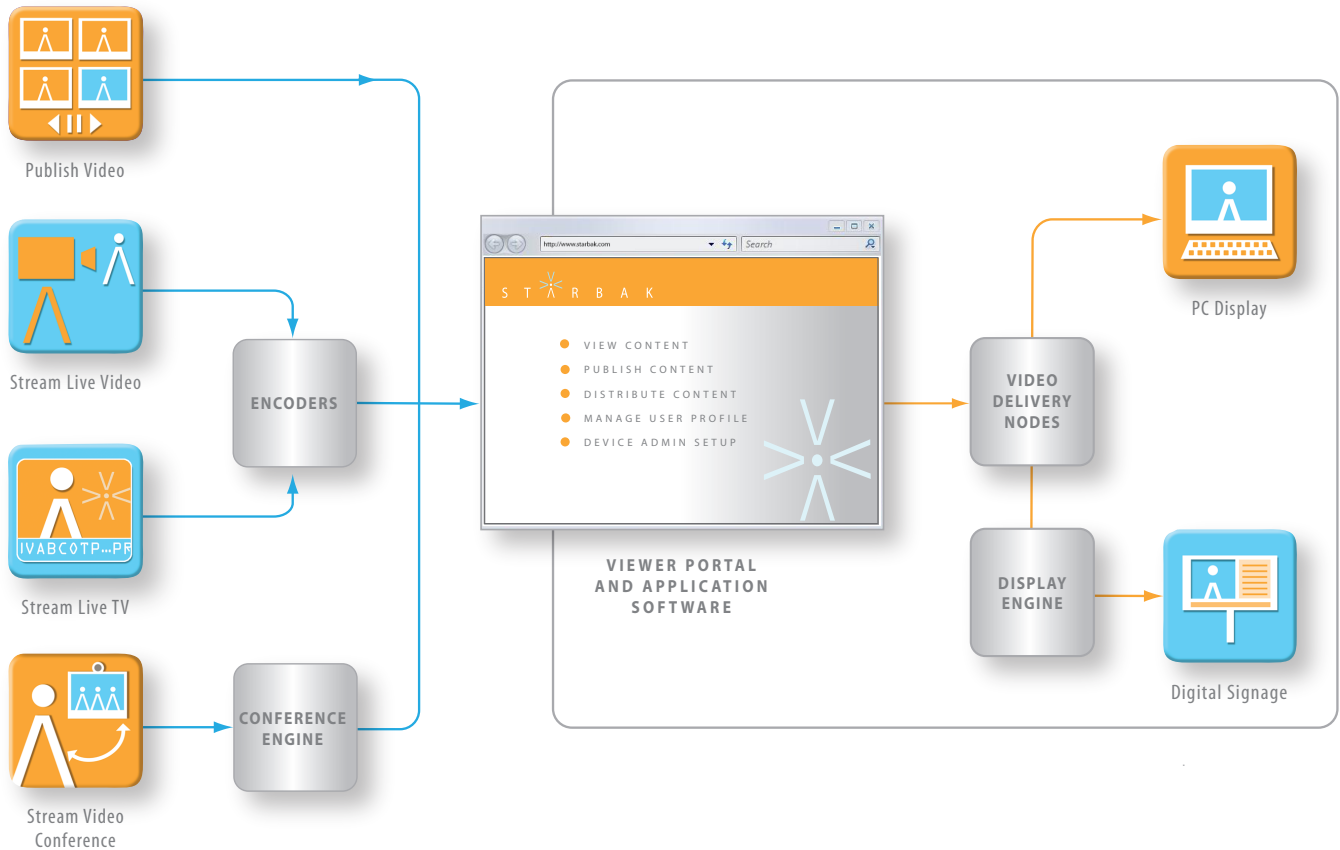
Starbak provides everything you need to create your own video network, to put your video to work, at work.

Whatever your role in the organization — manufacturing, human resources, sales & marketing, product development, corporate communications, or customer support — your ability to get work done depends on your ability to communicate effectively.

With video, thoughts and ideas are communicated more quickly, more clearly, and with more impact than with words alone. But as more and more people in your organization incorporate video into their communication, the affect on your network can be devastating. Uncontrolled, video consumes large amounts of scarce bandwidth, fills up network storage and computer disk drives, slows down email servers, and carries viruses.

Video makes communication better. Starbak V3 makes communicating with video easy and safe.





STARBAK ENCODER
VIDEO ENCODING

The tools and software necessary to capture video from any source — a handycam, a live TV feed, or DVD and VHS tape — and publish it to the Video Portal alone, or synchronized with your PowerPoint presentation, or web application.

STARBAK CONFERENCE ENGINE
VIDEOCONFERENCE RECORDING AND STREAMING

The patented Starbak device that easily converts any standard video-conferencing endpoint into a “broadcast studio” for streaming live messages, or recording video for on-demand replay.

STARBAK V3 SOFTWARE
A ONE-STOP VIDEO PORTAL

A complete web-based environment that acts as a single destination for everything you need to do with video:

- Viewers access the portal to see videos published by others, search available video, and organize video in a way that works for them;
- Publishers of video access the creation workflow to easily create new videos, import existing videos, or broadcast live events and meetings;
- Network administrators access the secure management console to control the video network, set up administration policies, and monitor activity.

STARBAK DELIVERY NODE
VIDEO DELIVERY

A distributed network of caching and streaming servers that intelligently route video across LANs and WANs to guarantee viewers a quality experience, while efficiently using available bandwidth.

STARBAK DISPLAY ENGINE
DIGITAL SIGNAGE

A network of set-top boxes that converts LCDs and Plasma screens into an always-on video communication medium for reaching your employees, partners, and customers wherever they may be — in hallways, cafeterias, lobbies, and factory floors.